

# Vivendi Universal MP3.com

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## News

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 MP3.com 3 7,200 . Vivendi Universal MP3.com  
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## Plus

### 1. MP3.com

MP3.com 가 66% 5  
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 MP3.com 3 151,000 1 가  
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 1) Vivendi Universal , , TV,  
 21.8% 1 .  
 · Email : sunsil@kisdire.kr

Universal Music 2000

GetMusic, FamClub, EMusic MP3.com 4  
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Vivendi Universal MP3.com Sony  
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2001 4 AOL Time Warner Bertelsmann, EMI 3  
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50% BMG, Warner Music, EMI가 ,  
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Ana l y s i s

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 Music Locker  
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Napster

2) IUMA(Internet Underground Music Archive) 1993 ,  
 . 2001 4 25,000 10  
 . 1999 EMusic 2001 2 25%  
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 3) 1998 EMusic 700 Vitaminic  
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 4) 1999 11 MusicBank Warner Music, Sony, EM

EMusic Vivendi Universal , MP3.com  
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Napster<sup>5)</sup> Myplay.com<sup>6)</sup>  
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5) Napster 5 5 10 , Bertelsmann BMG

6) 1999 MyPlay.com CD MP3.com  
MyMP3.com 가 가 MP3  
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