



Global Landscape on Active Aging: What Do We Know and What Do We Need?

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Global Coalition on **Aging**

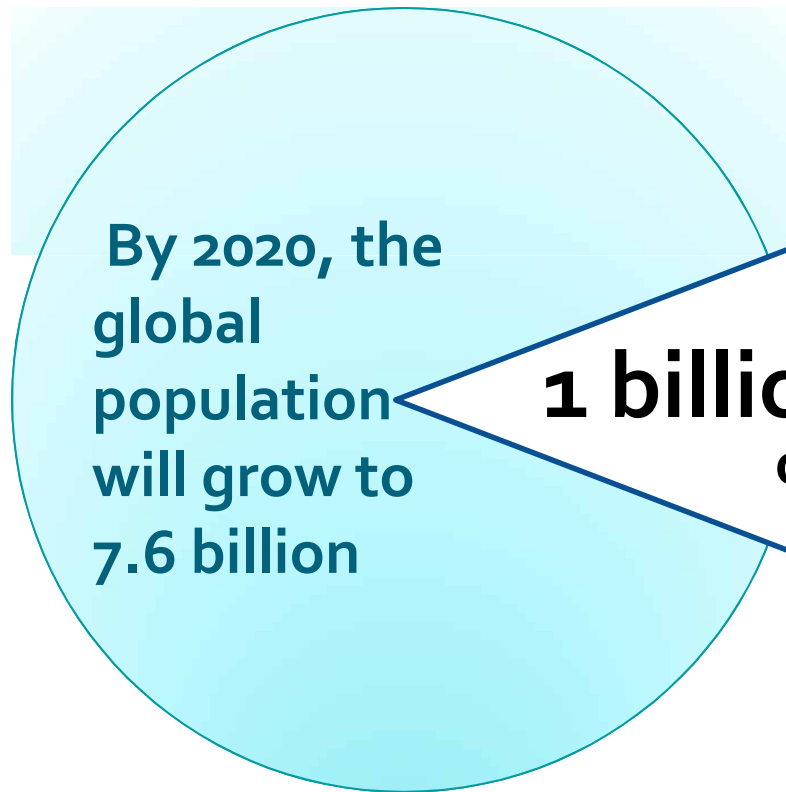


WHAT WE KNOW

**The aging of the global population
represents the greatest social,
economic, and political transformation
of our time.**

We are entering an historic shift...

Global Population, 2020



1 billion
over 60

13.5% of the world will be over 60

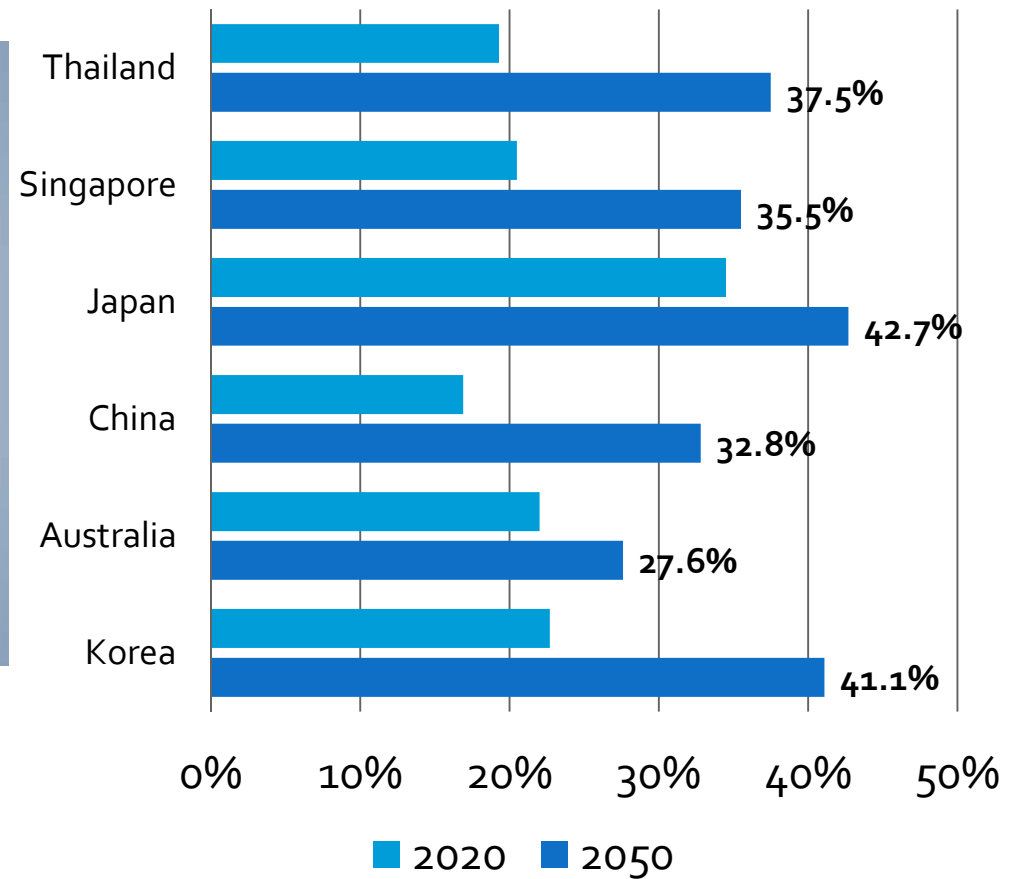
25.5% of the developed world will be over 60

Rising to
2 billion
by 2050

...with rapid aging throughout the Asia Pacific...



Total 60+ Population



There are huge consequences

“No other force is likely to shape the future of national economic health, public finances, and policymaking as the irreversible rate at which the world’s population is aging.”

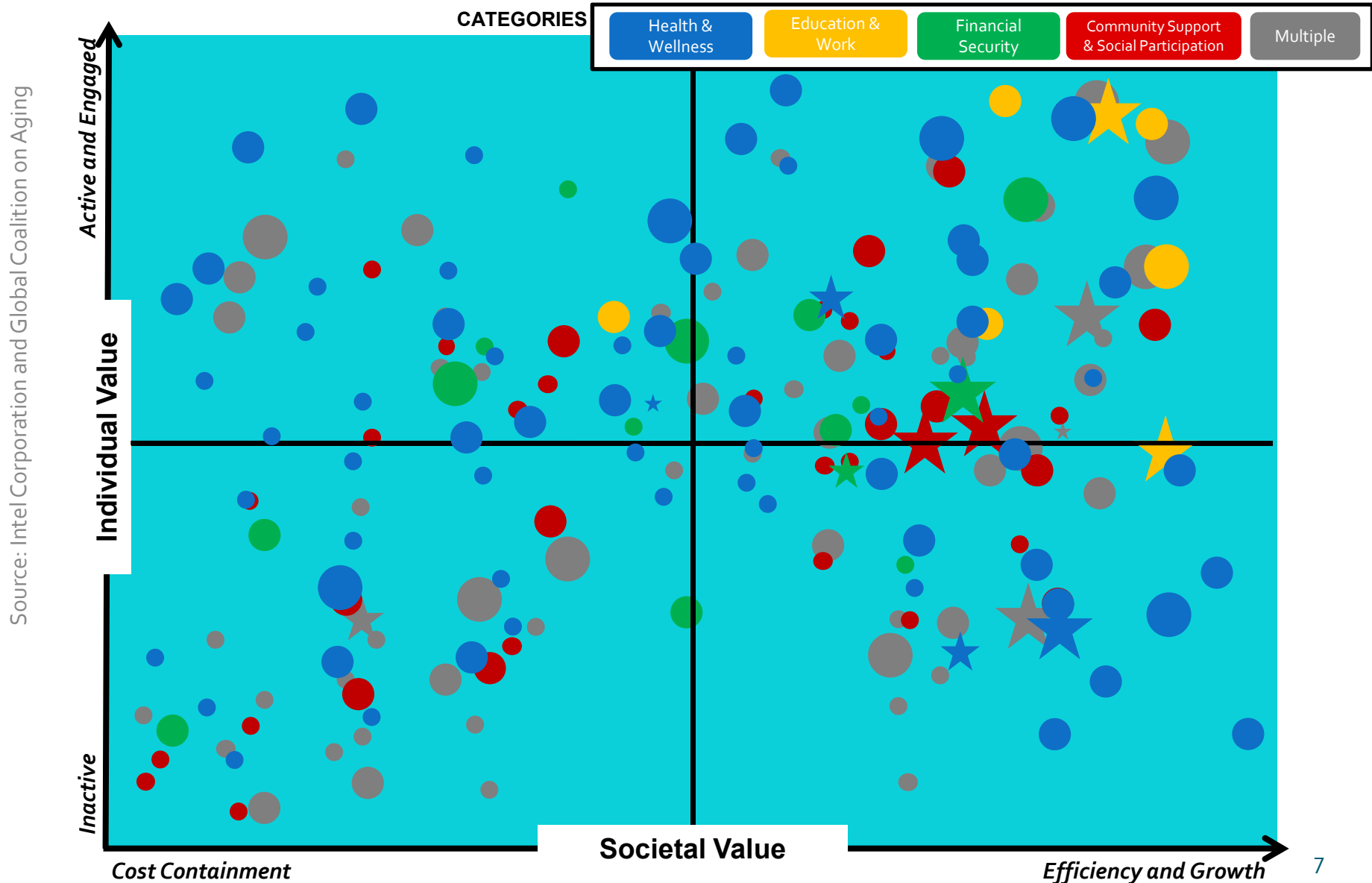
**STANDARD
& POOR'S**



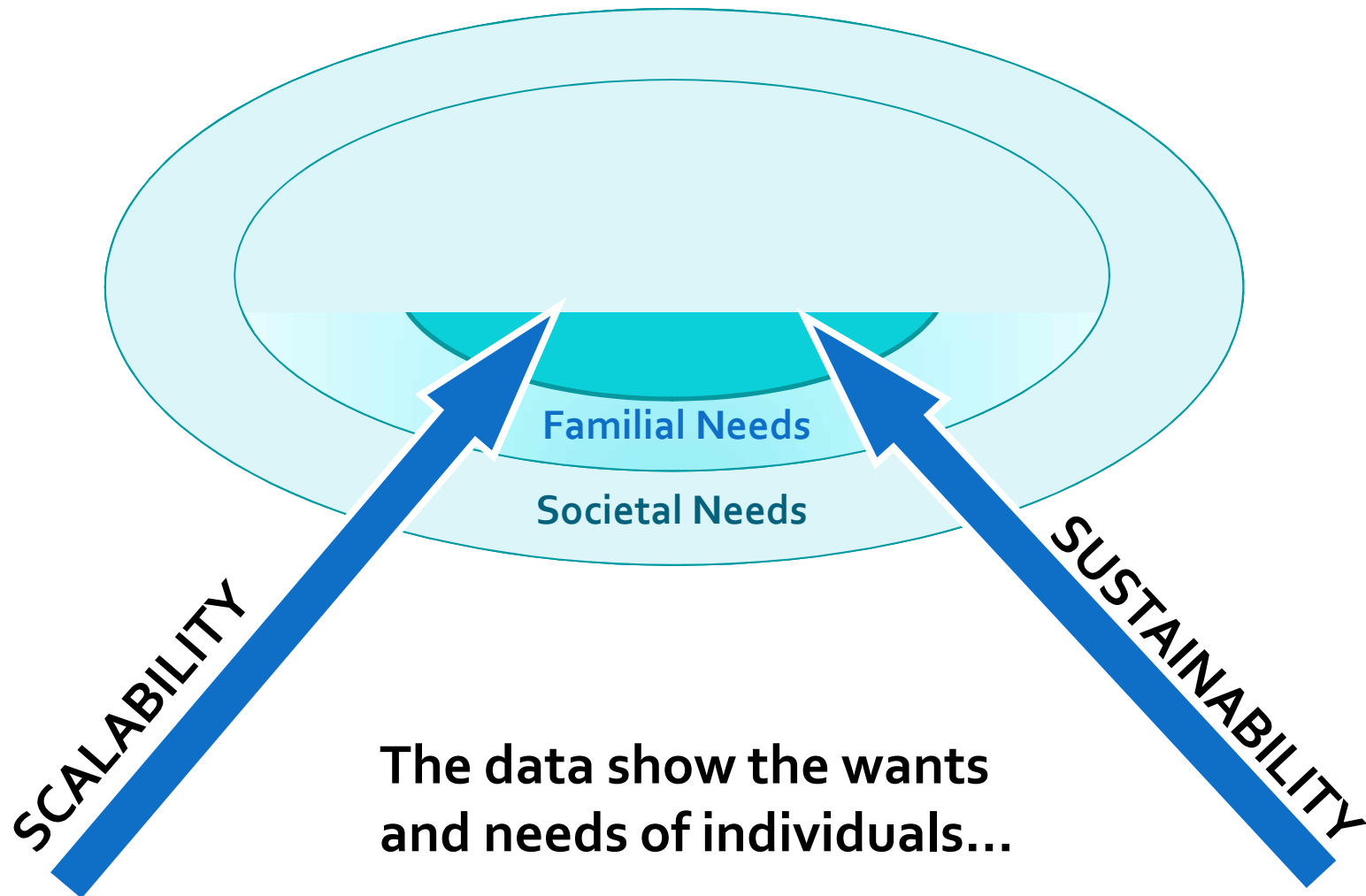
WHAT WE NEED

To achieve scalable and sustainable solutions, we must have a clear understanding of what people want and need.

Currently, the multitude of age-friendly programs and services around the world offer differing levels of value



Meeting individual needs is a critical metric at the core of scalable and sustainable solutions



Intel's Global Aging Study:

Ongoing 13-year study in 20 countries covering 1,000 households and 250 care facilities

Key Findings

CAN Do, not Can't Do

Watershed events

Aging In Place

Social participation

Health is not a number

Complex Healthcare
Networks

We feel unprepared...

...FOR RETIREMENT

A 12-country survey shows that there is **little confidence** that people will be able to retire with a comfortable lifestyle.

49% of respondents retired sooner than planned

REASONS FOR RETIRING SOONER THAN PLANNED...

42% retired sooner because of ill health

23% because of unemployment/job loss

6% because of caregiving responsibilities

Aegon Retirement Readiness Survey of 12 countries, 2013

...TO MEET GROWING CARE NEEDS

Less than **30%**

of Americans across generations believe their community is very prepared to support an aging population.

Only **17%**

believe their communities are very prepared to provide home care-giving for the aging.

Pfizer Get Old Survey, 2013

Global Surveys from Age-friendly Cities: *What do older people want?*

Key Insights from Selected Age-friendly Cities Surveys



Surveys Collected From:

- New York, NY (USA)
- Portland, OR (USA)
- Rio de Janeiro (Brazil)
- Manchester (UK)
- Tampere (Finland)
- Canberra (Australia)
- Jakarta (Indonesia)
- Taipei (China)
- Akita (Japan)

- Better maintenance of outdoor spaces
- Greater access, via phone, to information and services offered
- More affordable events and services offered in the community
- More ways to stay connected with friends and family
- Access to continuing education programs
- Workplaces tailored to meet the needs of older workers



We are now beginning to identify ways to meet these needs

“Place shift” and “skill shift” for caregiving

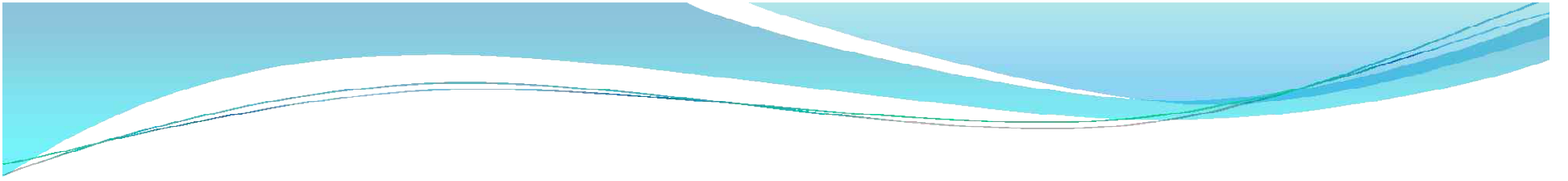
Technologies to enable social participation

New kinds of careworkers

Work beyond traditional retirement

Prevention, early detection, and behavior change

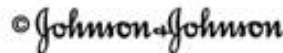
Accessible transportation and outdoor spaces



BACKUP SLIDES

Global Coalition on Aging

Members



Advisory Council

Baroness Sally Greengross

Member, UK House of Lords

President, International Longevity Centre – UK

Dr. Jane Barratt, BSc, MSc, PhD

Secretary General, International Federation on Ageing

Ken Dychtwald, PhD

President and CEO, AgeWave

Nicholas Eberstadt, PhD

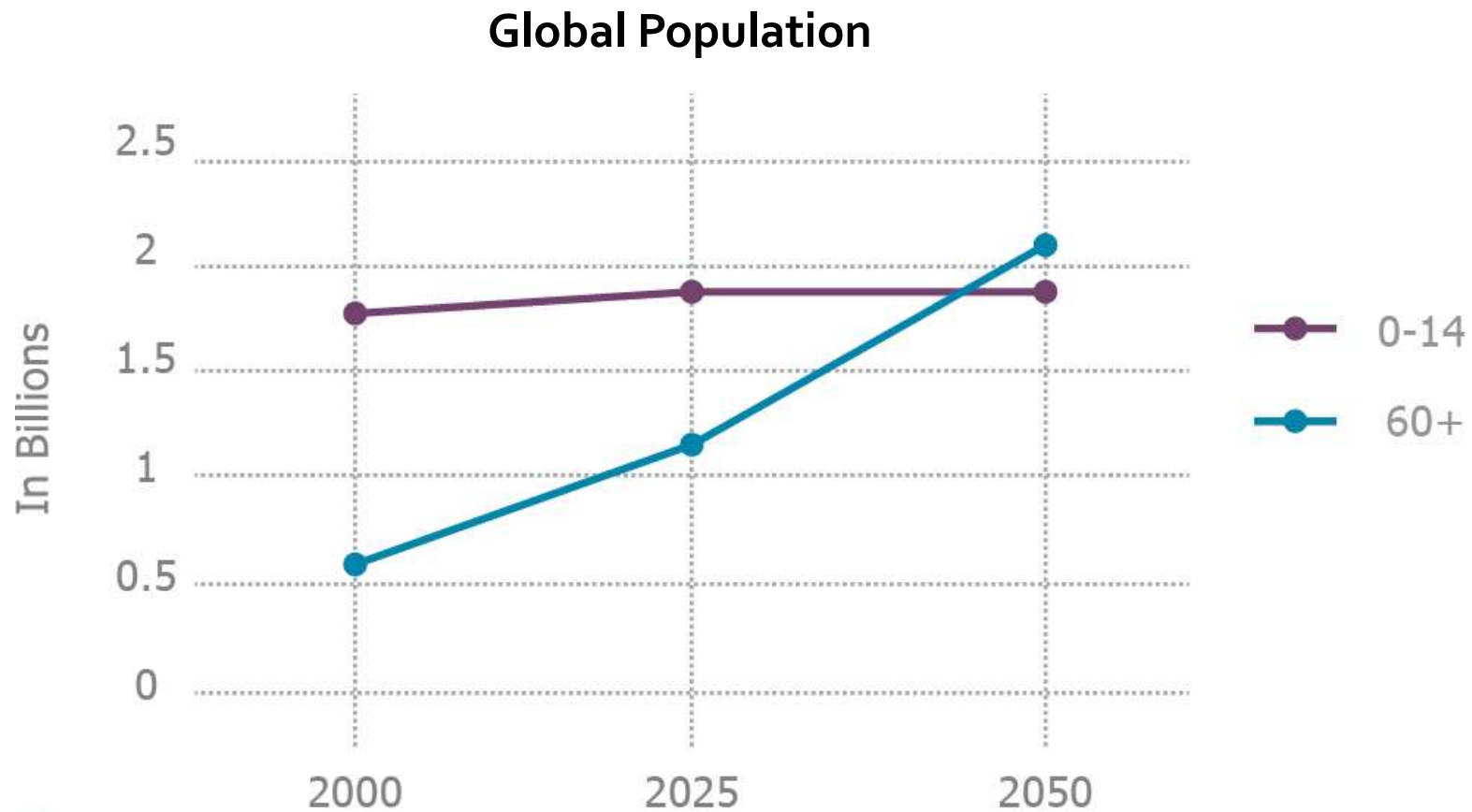
Henry Wendt Chair in Political Economy, American Enterprise Institute


Dr. François Sarkozy

Chairman, Publicis Healthcare Consulting

GCOA aims to reshape how global leaders approach and prepare for the 21st century's profound shift in population aging. GCOA uniquely brings together global corporations across industry sectors with common strategic interests in aging populations, a comprehensive and systemic understanding of aging, and an optimistic view of its impact.

There will be more over 60 than under 15 by 2050





What matters most to older people around the globe

Independence

- Doing things that are meaningful to them
- Not being burden on their families
- These are priorities over extending life expectancy

Value of Familial Care

- But this is being challenged by changing family structures (more old than young) and economic migration

Technology

- Most older people can learn to use information and assistive technologies as a means to maintain social networks and independence

EASY-Care is a holistic assessment of the health and care need of older people. Data has been validated in more than 40 poor, middle-income and wealthy nations throughout the world.

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- Easy and affordable access to public transit
- Having stores and other amenities in close proximity
- Ease of access to information from community centers and newspaper
- Many events, activities, and institutions to enjoy in retirement
- Proximity to high-quality health care facilities
- Staying independent and aging in place